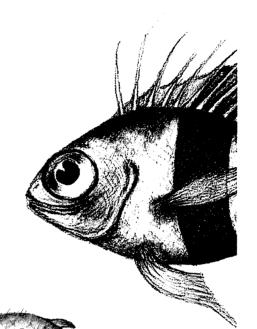
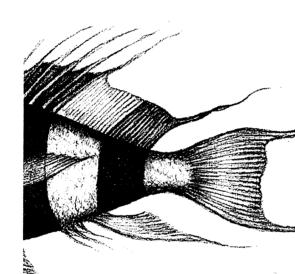
# OUR FISH CULTURE

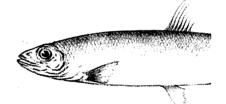
FISH! and FISH+ form the core of our shared commitment towards making PSA a great place to work. The ultimate aim is to create an environment that is aligned to our brand manifesto – "Alongside", because it is what we do alongside that defines us as the World's Port of Call.





bring their whole selves to work, not only their skills and knowledge, but also their hearts and minds.





At the foundation of the FISH! Philosophy™ are four FISH! Principles – Be There, Play, Make Their Day and Choose Your Attitude.

## BE THERE

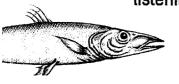
Dedication & commitment to building great teams and partnerships.

#### PLAY

Spirit of camaraderie & teamwork to harness the spirit of adventure and innovation.

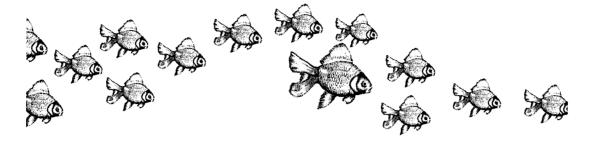
## MAKE THEIR DAY

Being positive to create connections, through listening, understanding and communicating.



### CHOOSE YOUR ATTITUDE

Excellent customer service to aim beyond reliable in our commitment to excellence and in choosing to be "Alongside".



FISH+ builds on the foundation set by FISH! to create an environment that sustains peak performance through the Fish+ Principles of Stretch, Support, Self Discipline and Trust.



#### STRETCH

To create a sense of passion & purpose allowing individuals and teams to be self-driven in their desire for achievement.



## SUPPORT

To help each other succeed and reach higher goals.



#### TRUST

To commit to believing in each other and our potential to achieve great things together.

Both the FISH! and FISH+ Principles guide our behaviours, transform our environment, and underscore our belief that an empowered workforce is one of the key ingredients of business success.



